



# ALEXANDER HAMILTON CHERIN

AUTHOR | LAWYER | AWARD-WINNING JOURNALIST



**Alexander Cherin** is a lawyer and author living in Southern California. He is the author of the “Yesternow” column that appeared in the OC Weekly between 2019 and 2021. His articles, which focused on pop culture history, were given 2 awards by the Los Angeles Press Club where he was also nominated as Journalist of the Year in 2020.

In his professional life, Alex is a partner at Southern California’s largest government affairs firm, EKA. Alex heads EKA’S Transportation and Clean Tech practices where he is deeply experienced in the field, with nearly two decades of involvement at all levels of the public and private sectors. Most recently, Alex served as a senior executive with the Port of Long Beach, the fifth largest container port in the world. While acting as the port’s managing director of trade and operations, Alex helped shape and implement some of the most cutting-edge policy initiatives in the areas of international goods movement, regional transportation, infrastructure development and clean technology. His successful development of the clean trucks program, oversight of the middle harbor redevelopment project and the Long Beach oil tax ballot initiative were transformative. He regularly speaks before decision makers at all levels of federal government, including congress and the US Trade Representative on competitive issues like global trade forecasts, regional infrastructure projects and pending World Trade Organization matters.

A featured guest on CNN and Fox Business News, Alex’s insights on trade, international business and public policy have been sought after and featured in the Wall Street Journal, the Economist and the Los Angeles Times.

Prior to his career in public service, Alex practiced law as a senior associate at the firm of Flynn, Delich & Wise, specializing in international trade and maritime law. He holds a BA in political science from the University of Michigan and a JD from Loyola Law School.

“A fun read that captures a time of fading possibilities in California. *The Mighty 690* is a well-paced treasure hunt interweaving the lives of several struggling people looking for their big break in the land of endless hope.”

—**Hector De La Torre**, former California State Assemblymember and Trustee at Occidental College

“From a remarkably talented storyteller... a deep tale of adventure”

—**Nicholas Schou**, award winning author of *Kill the Messenger*

“Cherin proves that vivid stories abound in the most ordinary of circumstances, in the deeply felt and intensely experienced matters of the everyday.”

— **D. J. Waldie**, author of *Becoming Los Angeles: Myth, Memory, and a Sense of Place*

## Notable Works:

- **(Article)** “Reliving The Joy Of Atlantis Park,” OC Weekly, October 10, 2019.
- **(Article)** “Remembering The Time Oc’s Wacky, Conservative, Talk-show Host Wally George Stood Up To White Supremacists,” OC Weekly, April 4, 2019.
- **(Article)** “The Poorman Cometh . . . Back,” OC Weekly, March 14, 2019.
- **(Article)** “Minus Its Eccentric Onetime Owner, Sid Soffer, The Blue Beet Goes On And On . . .,” OC Weekly, February 21, 2019.
- **(Article)** “What Drove An Unemployed Actor To Set The World’s Record For Tree-sitting In 1982?,” OC Weekly, January 24, 2019.

## Possible Speaking Subjects:

- “Yesternow” Chronicles: Exploring Pop Culture Through Columns”
- “Reflections on Legacy and Urban Myths”
- “Media and Memory: The Role of Urban Myths”
- “Southern California Stories: Portraits from the Past”
- “Lessons from Sustainable Practices: Clean Tech in Focus”
- “The Impact of Mighty 690: Beyond the Airwaves”
- “Future Visions: Southern California’s Role in Transportation and Clean Tech”
- “The Impact of Mighty 690: Beyond the Airwaves”
- “Unveiling The Mighty 690: Behind the Scenes of Southern California’s Radio Legacy”

For more information, visit:



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